



AJINOMOTO HEARTLAND, INC.

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Dear Valued Customer:

We are pleased to announce that effective on November 1, 2011, Ajinomoto Heartland LLC will change its name to Ajinomoto Heartland, Inc. ("AHI") and become a wholly-owned subsidiary of Tokyo-based Ajinomoto Animal Nutrition Group, Inc. ("AANG"). Ajinomoto Co., Inc. will be the sole shareholder of AANG. These changes are a part of a global reorganization of Ajinomoto Co., Inc.'s animal nutrition business and will not affect Ajinomoto Heartland, Inc.'s organization, production or distribution network.

Ajinomoto Co., Inc. is a global manufacturer and marketer of a diverse line of amino acids, food and food-related products, pharmaceuticals and specialty chemicals with consolidated annual sales of approximately \$14 billion. Over the past 25 years, Ajinomoto Heartland, Inc. has produced feed grade L-Lysine and L-Threonine in Eddyville, Iowa for the North American livestock, aquaculture and pet food industries. Although the name will change, our team will remain focused on providing the best quality products and services to all our customers.

Ajinomoto Heartland, Inc. is proud of being a part of the Ajinomoto Animal Nutrition Group, Inc., which constitutes the world's largest global manufacturing and distribution network of feed grade amino acids.

Research leadership and technology innovations are at the heart of Ajinomoto Co., Inc.'s development strategy. The combination of Ajinomoto Heartland, Inc.'s local resources and Ajinomoto Co., Inc.'s unique technological skills will create a solid foundation upon which the company will grow and diversify its products.

Welcome to Ajinomoto Heartland, Inc.

Daniel Bercovici
President, Ajinomoto Heartland, Inc.

11/01/11
Date