



April 1, 2018

To Whom It May Concern,

We are pleased to announce that effective April 1, 2018, Ajinomoto Heartland, Inc. has changed its name to **Ajinomoto Animal Nutrition North America, Inc.**

This change reflects our global presence as part of the Ajinomoto Group. Our organizational structure will not change. Ajinomoto Animal Nutrition North America, Inc. will continue to be a wholly-owned subsidiary of Tokyo-based Ajinomoto Animal Nutrition Group, Inc. Ajinomoto Co., Inc. is the sole shareholder of Ajinomoto Animal Nutrition Group, Inc.

In addition, we would like to introduce the new Ajinomoto Group Global Brand Logo ("AGB"), which was announced by Ajinomoto Co., Inc. on October 2, 2017. AGB is for use throughout the Ajinomoto Group. Ajinomoto Co. intends to enhance its corporate brand globally by conducting its business activities through ASV* to become a global top 10 class food company, as set forth in its FY2017-2019 Medium-Term Management Plan.

* Ajinomoto Group Shared Value: Initiatives to generate economic value through value creation together with local communities and society, leading to the growth of the Ajinomoto Group.

Former corporate brand logo



AJINOMOTO



Ajinomoto Group
Global Brand Logo ("AGB")



Aji
AJINOMOTO

Our company's organization and distribution network will not be affected by this name change. The name has changed, but our team is the same. We remain fully committed to provide the best quality products and services to our customers.

The new name and logo now appears on our company letterhead as of April 1, 2018. Transition of all other markings, such as product packaging, will happen over time.

For further detail or inquiry regarding the above-captioned topic, please contact us at (773) 380-7000.

Sincerely,



Masami Kashiwakura
President